



## SSE GREEN GAS

# Helping your business go green, whatever your budget

Green energy is a great way to showcase your environmental credentials, but it shouldn't cost you the earth.

Our choice of SSE Green Gas products makes going green more affordable, whatever the size of your business.

### Why choose SSE Green Gas products?

- Helps you to reduce carbon and hit your emissions targets
- Demonstrate your commitment to renewable and sustainable goals
- Enhance your reputation with customers and stakeholders
- Differentiate your business from your competitors
- Get peace of mind from using a trusted energy supplier



# Green means business

At SSE Energy Solutions, we know how important it is for your business to show your commitment to sustainable values – to attract customers, employees and partners. And we're committed to helping businesses of all sizes cut carbon on the road to net zero.

One way to make your business stand out and reduce carbon is to switch to one of our SSE Green Gas products.

## What's renewable gas?

Renewable gas (also referred to as green gas) is released during a process called anaerobic digestion. This is when natural waste products, such as agricultural materials, food waste and wastewater, are broken down using organic bacteria. The biomethane released is then captured and fed into the national grid.

Both natural gas (a type of fossil fuel) and renewable gas are supplied from the same gas grid. That means we can't guarantee that the gas that reaches our customers is renewable gas. On SSE Green tariffs, we buy Renewable Gas Guarantee of Origin (RGGO) certificates from UK sources to prove that the equivalent amount of renewable gas has been added to the grid.

## Why SSE Green Gas?

As increasing demand for renewable gas currently outstrips supply, we recognise that buying 100% renewable gas may not suit all business budgets.

That's why we offer a choice of products – so your business can show your green credentials and make a difference, whatever your energy budget.

- **SSE Green Gas:** We match 25% of your gas consumption with renewable certificates and back the remaining 75% with carbon offsets. Plus, a tree will be planted thanks to your greener choice.†
- **SSE Green Gas Plus:** We match 100% of your gas consumption with renewable certificates.†

† For market-based emissions reporting under the Greenhouse Gas Protocol, with SSE Green Gas, 25% can be reported as biogas and 75% natural gas. All carbon offsets are reported off scope. For SSE Green Gas Plus, 100% can be reported as biogas.



## What's carbon offsetting?

Carbon offsets are a useful tool to fund projects that contribute to global net emission reductions. By contributing to reduce carbon dioxide (CO<sub>2</sub>) in other parts of the world, you can demonstrate action towards compensating for your business's residual emissions.

Organised by Carbon Footprint Ltd, a leading carbon offsetting company, all the carbon offsets we buy are independently verified to international standards.

[carbonfootprint.com/carbonoffset.html](https://carbonfootprint.com/carbonoffset.html)

## Why plant trees?

Planting trees is a great way to absorb CO<sub>2</sub> from the atmosphere. So to further reduce carbon at home, we also pledge to plant one tree per SSE Green Gas customer in the UK – native species that help to preserve our environment and biodiversity.

The carbon offset projects we support and tree planting complement renewable gas as an effective step towards a net zero world.

[carbonfootprint.com/plantingtrees.html](https://carbonfootprint.com/plantingtrees.html)



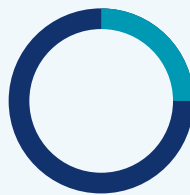
## Want to go even greener?

Combine your SSE Green Gas product with SSE Green Electricity

### SSE Green Gas

SSE Green Gas, our more cost-effective option, is 25% certified renewable gas.

You'll continue to get your gas through the national grid as normal, and we'll match 25% of your consumption to RGGOs. The remaining 75% is backed by carbon offset projects abroad, plus tree planting in the UK.



■ Renewable gas certificates (25%)

■ Natural gas backed with carbon offsets (75%)

### SSE Green Gas Plus

SSE Green Gas Plus, our premium product, is 100% certified renewable gas.

You'll continue to get your gas through the national grid as normal, and we'll match all your gas consumption to RGGOs, with additional verification from EcoAct.<sup>†</sup>



■ Renewable gas certificates (25%)



<sup>†</sup> For market-based emissions reporting under the Greenhouse Gas Protocol, with SSE Green Gas, 25% can be reported as biogas and 75% natural gas. All carbon offsets are reported off scope. For SSE Green Gas Plus, 100% can be reported as biogas.

# Which product is right for my business?

Whichever you choose, our SSE Green Gas products help you cut carbon and make your business stand out.

If you want to show your green credentials on a limited budget, then SSE Green Gas may be for you. With 25% renewable certificate backed gas and 75% backed by carbon offsets, plus tree planting, it's the most affordable way to take the next step on your green journey.

If your business has greater sustainability targets, then SSE Green Gas Plus could work better: simply 100% certified renewable gas.

**You'll get a specially designed SSE Green Gas or SSE Green Gas Plus certificate and logo to display your commitment to the environment – investing in a better world of energy.**

Please be aware that green gas volumes are limited and our products are subject to market availability.

## SSE Green Gas products compared

|                                | SSE Green Gas   | SSE Green Gas Plus  |
|--------------------------------|---|---|
| <b>Gas</b>                     | <ul style="list-style-type: none"> <li>✓ 25% of your annual consumption will be matched to renewable certificates.</li> <li>✓ 75% of your annual consumption will be matched to carbon offset projects abroad, in partnership with Carbon Footprint Ltd.†</li> <li>✓ One tree planted per customer in the UK.</li> </ul>  | <ul style="list-style-type: none"> <li>✓ 100% of your annual consumption will be matched to renewable certificates.†</li> </ul>   |
| <b>Certification</b>           | <ul style="list-style-type: none"> <li>✓ Renewable Gas Guarantee of Origin (RGGO) certificates are issued for every kWh of green gas injected into the grid.</li> <li>✓ Independent carbon offset projects verified to international standards and approved by the Quality Assurance Standard (QAS).</li> <li>✓ Carbon offset projects independently verified to international standards and approved by the Quality Assurance Standard (QAS).</li> <li>✓ Additional verification from EcoAct.</li> </ul> | <ul style="list-style-type: none"> <li>✓ Renewable Gas Guarantee of Origin (RGGO) certificates are issued for every kWh of green gas injected into the grid.</li> <li>✓ Additional verification from EcoAct.</li> </ul> |
| <b>Promotional opportunity</b> | <ul style="list-style-type: none"> <li>✓ Certificate and logo to promote your purchase of our Green Gas product.</li> </ul>   | <ul style="list-style-type: none"> <li>✓ Certificate and logo to promote your purchase of our Green Gas product.</li> </ul>   |

† For market-based emissions reporting under the Greenhouse Gas Protocol, with SSE Green Gas, 25% can be reported as biogas and 75% natural gas. All carbon offsets are reported off scope. For SSE Green Gas Plus, 100% can be reported as biogas.

## Talk to our team today

One of our advisers or your account manager will help your business find the best option.

[info@sseenergysolutions.co.uk](mailto:info@sseenergysolutions.co.uk) | 0800 389 4466 | [sseenergysolutions.co.uk](https://www.sseenergysolutions.co.uk)