



For a new world of energy

Sustainable energy solutions for business

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Embedding success through sustainability

We're here to help you become an even more successful business. We do it by making it easy for you to switch to green energy, reduce your usage and costs, and optimise your flexibility.

Growth through ingenuity and technology

Our team come from a long line of pioneering thinkers. And today, one of the most exciting parts of our drive towards a zero-carbon world by 2030 is our work with companies like yours.

Integrating technology and the latest thinking seamlessly into your operation, we can help you grow a sustainable business on a sustainable planet.

A journey towards sustainable energy

There are many ways to equip a business for its journey to becoming green. We're proud to share the advice, products and services we've created as we continue on our own journey.

This includes 100% renewable energy contracts, new generation smart meters, a free energy data visualisation tool to help you understand your energy usage, plus our Virtual Power Plant and more.

The following pages give you a few examples of how we can help you succeed in a world ever more concerned with sustainability.





Grow your business with green energy

The strongest and simplest way to start becoming more sustainable is by choosing a green energy contract. 100% renewable, our SSE Green Electricity and Gas contracts are good for the environment.

And because they come fully accredited with an easy-to-share certificate and logo, they're good for your operation too. It's worth remembering, nine out of ten customers say they're more likely to trust companies that support social and environmental issues.*

*Cone Communications CSR Report, 2017.

SSE Green Electricity

Helping you on your journey to sustainability, SSE Green Electricity is 100% renewable electricity, generated by wind and hydro assets.

- Certified by Renewable Energy Guarantees of Origin (REGOs)
- Independently verified by EcoAct, a Carbon Disclosure Project (CDP) accredited provider
- Reportable as zero carbon emissions

SSE Green Gas

SSE Green Gas is 100% renewable and produced from sources such as agricultural materials, food waste and wastewater treatment.

- Backed by renewable gas certificates
- Demonstrates your commitment to sustainable goals



All of our contracts are available with 100% renewable SSE Green Electricity and Gas. To learn more about SSE Green, visit ssebusinessenergy.co.uk/green

Do you have electric vehicles?

With 23% of global energy-related greenhouse gas emissions coming from transport,* we're proud to offer a dedicated green electricity contract to help companies with EV fleets save money.



Discover how our EV contract can help you. Visit ssebusinessenergy.co.uk/ev

*theclimategroup.org/project/ev100



Telefónica UK case study: Walking the talk

With more than 356 million clients and 1.3 million shareholders, Telefónica, headquartered in Spain and operating in Europe and North, Central and South America, is one of the largest telecommunications companies in the world. They deliver world class fixed, mobile and broadband networks.

Here in the United Kingdom, Telefónica UK (trading as O2) has over 32 million connections to its mobile network, running 2G, 3G and 4G services across the UK. It also operates a nationwide O2 Wifi service, has around 6,700 employees and over 450 retail stores.

It's their sustainable approach which is really remarkable though.

Embedding the innovative, attentive spirit that their products have into all areas of their business, Telefónica Group developed a powerful sustainability plan. This included creating an internal mandate to offset all their carbon emissions and source ethically. And so in the UK, O2 (Telefónica UK) became an SSE Business Energy Green customer in 2009.

And they stayed. Finding a perfect match for their values in our Living Wage, carbon commitments and sustainable solutions. Today we're delighted they're one of our longest-standing SSE Green customers.

And what a rewarding relationship it's been. O2 encouraged their suppliers to take up the option of going sustainable with SSE Green... at the price that O2 pays. Suddenly an entire supply chain could benefit.

"This is a great example of collaborative working between SSE Business Energy and Telefónica UK which enables Telefónica's suppliers and partners to procure renewable electricity (and thus reduce their carbon footprint) at a discounted cost."

Vijay Chouhan, Energy Manager, Telefónica UK

It's a great example of how working in partnership can make a huge difference to your company's carbon footprint.

Talk to us about your particular goals and we can create a sustainability plan for you, together.

New connections made easy

Putting your business first, we've created a specialist team to help you connect to a new energy supply with minimal disruption.

The Connect team are here to take you from point of enquiry to live connection quickly and easily.

Plus, they'll get you up and running on a fixed price contract and install a smart meter for you – with free access to our energy management platform Clarity.



Technology for a brighter future

There can be many ways to reach your sustainability goals. Here are two technology solutions that all of our customers can benefit from.



Smart metering

The smart way to understand and control your energy use

A good way to start reducing your energy costs is by getting a real idea of your actual usage.

Smart meters and half-hourly meters use technology to do this. It marks the end of manual meter readings and estimated bills, and allows you to start using our free Clarity platform.

You can register for a smart meter at ssebusinessenergy.co.uk/smart-metering



Clarity

A powerful online energy management platform

Included with your energy contract, Clarity delivers a deep understanding of how and when your energy is used. Intuitive to use, it allows you to reduce consumption and save money.

Clarity works by visualising your energy data into reports and trends. Plus, you can quickly see snapshots at login to highlight any issues and easily set alarms to identify any exceptions.

To activate Clarity visit ssebusinessenergy.co.uk/clarity



Technology that rewards your flexibility

New technologies have re-written the rules while demands for a low-carbon future have encouraged us all to think differently. With a flexible contract, the following solutions can help make your energy a valuable asset.



Virtual Power Plant

Reduce your costs and earn valuable revenue

If you can change how and when you consume or generate electricity, or if you have energy storage facilities, new and innovative approaches mean you can now unlock additional revenue.

Knitting together various distributed energy resources – including demand side response, battery storage and electric vehicles – VPP makes it easy for you to change how you consume, generate and even sell energy back to the grid.

To learn more, visit ssebusinessenergy.co.uk/vpp



Foresight

The online energy trading portal

Foresight is an adaptive energy trading solution. It enables you to track and monitor the energy market, place triggers and alerts, and transact energy in near real time.

Accessible at any time, across any device, Foresight can help you understand your business's exposure and risk.

Plus, it provides you with auditable pricing and a range of planning tools for forecasting.

Find out more at ssebusinessenergy.co.uk/foresight





A range of contracts to help you

We understand that for your company to become more sustainable it has to happen on your terms. We're pleased to offer a selection of fixed and flexible contracts to ensure you get what's right for you, when it's right for you.

All of our contracts are available with 100% renewable SSE Green Electricity and Gas.

Fixed contracts that give budget certainty and stability



SSE Choice
Shield yourself from market fluctuations

SSE Choice gives you the comfort and confidence of knowing the price of your gas/electricity is fixed at the start of your contract. This helps shield your business from wholesale market fluctuations.



SSE Protect
Budget certainty for business customers

SSE Protect guards you against rising energy prices. The fully fixed energy price also avoids rises in existing non-commodity charges, so you'll know exactly what you are paying from the beginning.



Fixed contract customers can benefit from a Direct debit discount

Direct debit helps you get the best prices and reduces your chance of getting into debt, as the amount owed is paid automatically at the end of each billing period. Our direct debit payments come out 14 days after billing and include a discount against our standard price.

Call our customer service team on **0800 389 4466** to discuss.





Flexible contracts to suit your risk appetite

Our flexible contracts can help your business successfully navigate fluctuations in energy prices. We have three options depending on your ability to adapt to market fluctuations and your risk appetite.

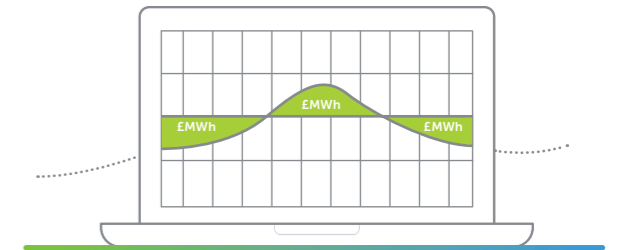
They are suitable for:

- Big retailers, data centres, schools and councils
- Energy usage above 1MW tradeable
- Businesses who want to sleeve in a Power Purchase Agreement (PPA)

SSE Swing
For control, security and budget certainty

To give you budget confidence, the cost of your profile shape is fixed for the term of the contract.

This enables you to trade baseload-only power which is the most transparent product on the wholesale market.



SSE Residual
For traceable, incremental buying

SSE Residual allows you to make incremental purchases of non-baseload volume, so you can take full advantage of fluctuations in all energy prices.

This product is great for businesses embarking on their energy efficiency journey as peak demand is often the first element to reduce.



SSE Dynamic
For ultimate optimisation and forecasting

With SSE Dynamic you have the ability to change your consumption pattern in real time and see direct correlation to the commodity price that you achieve.

Additionally, SSE Dynamic allows you to link to our Virtual Power Plant – an innovative approach that could help you reduce energy costs and earn additional revenue.



Which energy contract is right for your business?

Fixed	 SSE Protect	For businesses that want fully fixed costs for the total contract period.	<p>All contracts are available with 100% renewable SSE Green</p>   	<p>All contracts are available with Clarity</p> 
	 SSE Choice	Fixed energy costs to shield you from wholesale market fluctuation. Market-reflective non-commodity costs apply.		
Variable	 SSE Variable	Variable price energy without commitment. For businesses that want the flexibility of variable pricing or haven't committed to a renewal. [†]		
Fully flexible	 SSE Swing	Fixed shaping cost, with access to live market prices. For businesses that want control and transparency of costs.		
	 SSE Residual*	Purchase non-baseload power incrementally. For businesses that want full control of all electricity purchasing.		
	 SSE Dynamic	Daily consumption management with cash out. For businesses that know their consumption and want to take advantage of the wholesale arbitrage.		

[†]Currently available for customers that have completed an initial contract term.
^{*}Available to SSE electricity customers only.
 All products are offered in accordance with our applicable Terms and Conditions.

Talk to us about becoming a more sustainable business today



ssebusinessenergy.co.uk



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